

**Country
Profile**
UK

ETHICAL CULTURE
STRENGTH
**STRONG
CULTURE**
13%



PRESSURE TO
**COMPROMISE
STANDARDS**
26%



**OBSERVED
MISCONDUCT**
IN THE PAST 12 MONTHS
23%



**REPORTING
OF OBSERVED
MISCONDUCT**
82%



**RETALIATION
AFTER REPORTING
MISCONDUCT**
74%

While a multitude of factors influence ethical behavior, the interplay of five major ethics metrics are tied to the daily micro decisions employees make with respect to how they behave in the workplace.

These are:

- » Ethical culture strength;
- » Pressure to compromise ethical standards;
- » Observations of misconduct;
- » Reporting misconduct; and
- » Retaliation perceived by employees after they report misconduct.

Visit ethics.org/GBES to download **The State of Ethics & Compliance in the Workplace: A Look at Global Trends** report to learn more about how the UK compares to other countries surveyed.

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