



E&C Training

Engagement



Techniques E&C officers use to engage individuals in their organization on E&C

75%

Monthly/quarterly/seasonal training campaigns

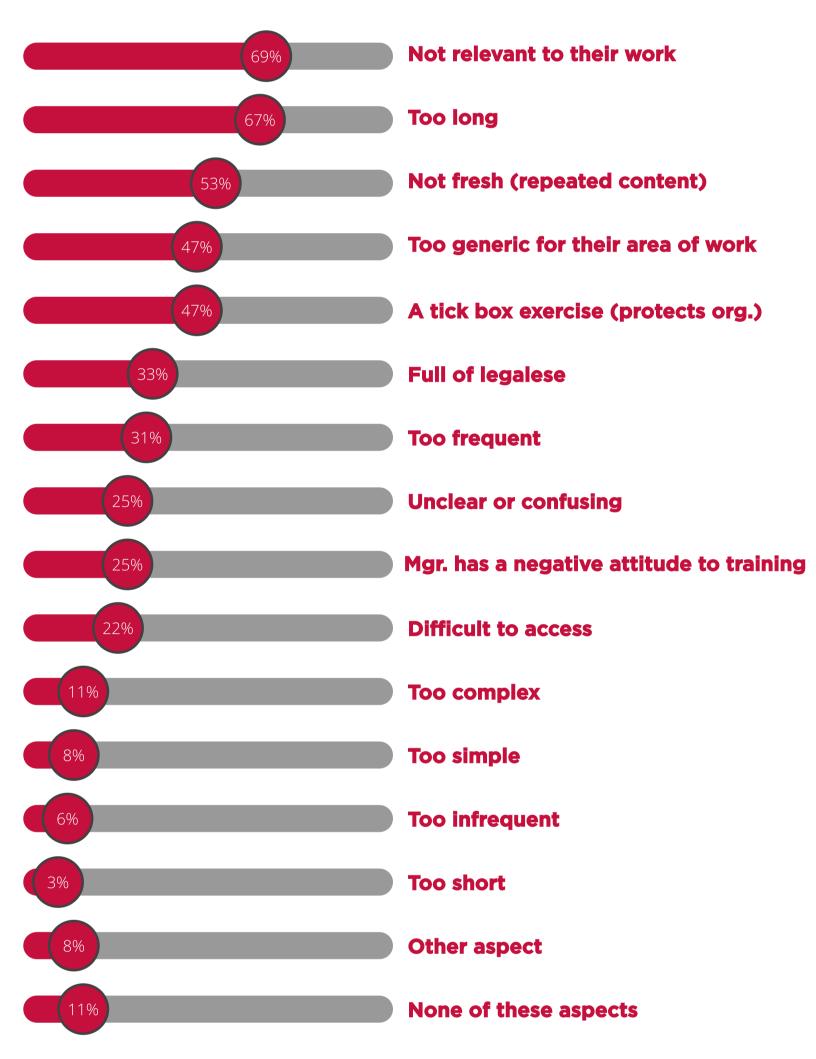
- **69%**
- Quick reference tools
- 67% One-off campaign (limited duration, multiple channels)
- 56% Key topic cascade (present to top leaders and cascade)
- 19% Risk portal (one-stop shop with policy, tools, training, chat) - 🔕



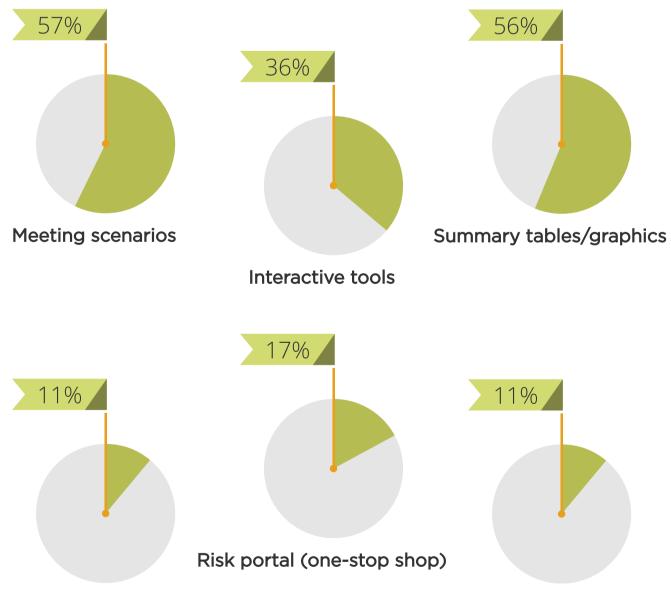
E&C officers report that individuals in their organization prefer to be engaged on E&C in the following ways

	Mo	ost	Mo	Moderately preferred		Least		Never	
	prefe	erred	ŗ			eferred	indicated		
		•		$\overline{\mathbf{c}}$		\odot		·	
Capturing/sharing employee ethics- related stories		40			40%		7%	13%	
Leadership communications		29%			58	%	0% 1		
Hosting events/speakers		25%		21% 18%		36%			
Ethics events related to values/culture		24%			45%	0%	31%		
Awards for ethics-related achievements	21%			28% 10%		41%			
Partnership with other offices	13	%			60%	0%	27	%	
Contests/challenges with prizes	13	13%		37%	10%	4	40%		
Seasonal campaigns	13	13%		48%	5	6%		32%	
Virtual reality / augmented reality activities	7%	11%	14%			68%			

E&C officers report that learners find the following aspects of training disengaging



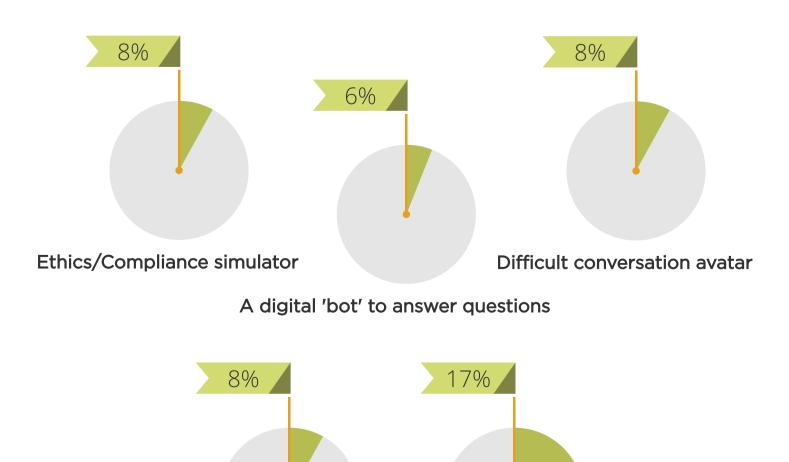
E&C officers report that individuals in their organization find these E&C informational tools useful



A digital 'test your knowledge' quiz

Pod cast center





SURVEY BACKGROUND

ECI conducted a poll of members to collect new insights on the subject of 'employee voice' in E&C

training. Questions focused on training topics, modalities, engagement and evaluation. The questions were designed by members of ECI's "What's Next in Training?" Working Group.

This is the third in the series of four infographics reporting on results from that survey. This

The online ECI Pulse Survey was distributed on March 8, 2021. One survey was sent to each ECI

- Are from a broad mix of industries, including aerospace/defense, manufacturing, professional

infographic presents findings from questions asking about engagement.

member organization. The survey closed on March 22, 2021.

- Range in size from over 100 employees to over 90,000 employees;

- Have E&C training functions ranging in size from one to 24 employees.

Findings from the survey are based on 50 responses.

- Operate in only one country or are multinationals; and

Respondents represent organizations that:

services, government, utilities and non-profits;

None of these tools

Other tools

About ECI's Pulse Surveys

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Methodology

ECI conducts regular surveys with its members on topics relevant to the ethics & compliance profession. The survey topics are based on suggestions from ECI members, ECI Working Groups and ECI staff. If you have suggestions on topics, please submit them to research@ethics.org.