

## Country Profile **USA**



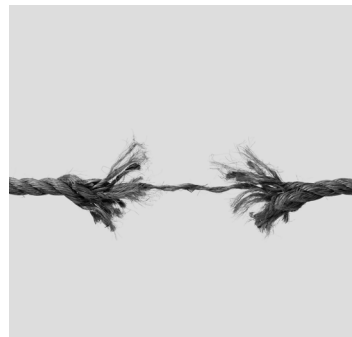
ETHICAL CULTURE  
STRENGTH  
**STRONG  
CULTURE**  
**22%**



PRESSURE TO  
**COMPROMISE  
STANDARDS**  
**33%**



**OBSERVED  
MISCONDUCT**  
IN THE PAST 12 MONTHS  
**34%**



**REPORTING  
OF OBSERVED  
MISCONDUCT**  
**86%**



**RETALIATION  
AFTER REPORTING  
MISCONDUCT**  
**82%**

While a multitude of factors influence ethical behavior, the interplay of five major ethics metrics are tied to the daily micro decisions employees make with respect to how they behave in the workplace.

These are:

- » Ethical culture strength;
- » Pressure to compromise ethical standards;
- » Observations of misconduct;
- » Reporting misconduct; and
- » Retaliation perceived by employees after they report misconduct.

Visit [ethics.org/GBES](https://ethics.org/GBES) to download ***The State of Ethics & Compliance in the Workplace: A Look at Global Trends*** report to learn more about how the USA compares to other countries surveyed.

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