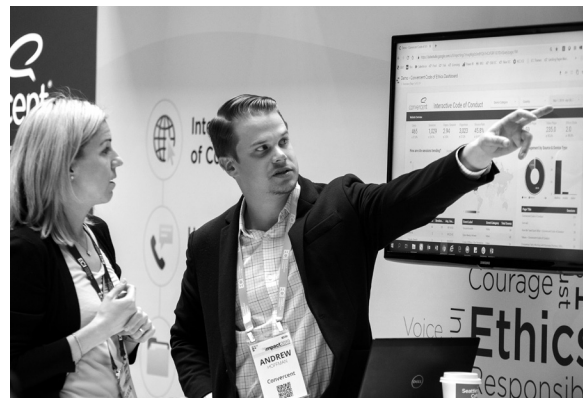


2020

INTEGRITY LEADER SPONSORSHIPS



ECI 2020 INTEGRITY LEADER SPONSORSHIPS

A Year of High Visibility Opportunities for Your Organization

Maximize your company's exposure and amplify your opportunities to connect with your key audience all through the year by becoming a 2020 ECI Integrity Leader. These special, limited sponsorships elevate your brand and ensure connection to new sales leads: an integrated approach that keeps you front of mind all year long with high visibility at each of our signature events.

EVENT HIGHLIGHTS

JANUARY 8–9 | Washington, DC
January 2020 ECI Fellows Meeting

AUDIENCE: Restricted to Fellows members and invited guests

JANUARY 23 | Vienna VA
ECI Live Webcast

FEBRUARY 27 | Washington, DC
Best Practice Forum & Regional Meeting

MARCH 12 | Vienna, VA
ECI Live Webcast

MARCH 26 | Washington, DC
Best Practice Forum & Regional Meeting

APRIL 21–23 | Boston, MA
**IMPACT 2020:
ECI's Annual Conference
*The Ultimate Benchmarking Event***

AUDIENCE: 400 mid and senior level practitioners, knowledge leaders and academics across every industry from multiple countries

JUNE 11 | Chicago, IL
Best Practice Forum & Regional Meeting

JUNE 25 | Vienna, VA
ECI Live Webcast

JULY 8–9 | Washington, DC
July 2020 ECI Fellows Meeting

AUDIENCE: Restricted to Fellows members and invited guests

SEPTEMBER 17 | Washington, DC
Best Practice Forum & Regional Meeting

OCTOBER 15 | Vienna, VA
ECI Live Webcast

Visit ethics.org/events for updated info on agendas, speaker and venues.

LEVELS AND BENEFITS*

SPONSOR BENEFIT	NUMBER AVAILABLE						
LEVEL	EXHIBITOR*	BPF/RM ONLY	BRONZE	SILVER	GOLD	PLATINUM	
PRICE	\$5,000	\$10,000	\$15,000	\$25,000	\$45,000	\$60,000	
NUMBER AVAILABLE	15	1	1	2	3	1	
IMPACT CONFERENCE							
Logo on all attendee room keys						✓	
Official wifi sponsor for all conference attendees						✓	
Power lounge soft seating for your exhibit booth area						✓	
Reception sponsor signage and opportunity to distribute branded goods						✓	
Discounted conference rate for your clients**					✓	✓	
One minute sponsor-produced video played before a keynote session					✓	✓	
Sponsor banner on one pre-conference marketing e-mail blast to ECI constituents					✓	✓	
Speaking opportunity (breakout session)					✓	✓	
Speaking opportunity (panel)				✓			
List and contact information of qualified leads from among registrants				✓	✓	✓	
Push announcement in ECI app during event			✓	✓	✓	✓	
Verbal recognition from podium at event			✓	✓	✓	✓	
Pop up sign			✓	✓	✓	✓	
On site event signage	✓		✓	✓	✓	✓	
Complimentary full conference registration(s)	1		1	2	2	3	
Complimentary exhibitor-only registrations	2		2	2	2	2	
10x10 exhibit booth, sign, backdrop, side rails, table, 2 chairs, 5 amp power drop.	1		1	2	2	3	
100 word profile, logo and link in app	✓		✓	✓	✓	✓	
Logo on IMPACT 2020 web page all year	✓		✓	✓	✓	✓	
Complimentary use of lead capture software	✓		✓	✓	✓	✓	
BEST PRACTICE FORUM/REGIONAL MEETING (Exclusive sponsor at 1 of 5 events)							
RM hosted luncheon		✓			✓	✓	
BPF hosted reception		✓			✓	✓	
BPF one minute video played for livestream audience in electronic “lobby”.		✓			✓	✓	
BPF live 15 second promo spot presented by facilitator at beginning or end of presentation.		✓			✓	✓	
BOTH 1 page seat drop		✓			✓	✓	

* Contact holli@ethics.org for information about special IMPACT Exhibitor rates for startups

** equivalent to ECI member rate

The benefits continue on the next page

SPONSOR BENEFIT		NUMBER AVAILABLE					
LEVEL	EXHIBITOR*	BPF/RM ONLY	BRONZE	SILVER	GOLD	PLATINUM	
PRICE	\$5,000	\$10,000	\$15,000	\$25,000	\$45,000	\$60,000	
NUMBER AVAILABLE	15	1	1	2	3	1	
BEST PRACTICE FORUM/REGIONAL MEETING <i>cont'd</i>							
BOTH list of qualified leads		✓			✓	✓	
BOTH complimentary meeting registration		1			1	1	
BOTH logo/link on pre event email marketing		✓			✓	✓	
BOTH logo on slide deck		✓			✓	✓	
BOTH logo/description in app		✓			✓	✓	
BOTH marketing table		✓			✓	✓	
BOTH pop up sign		✓			✓	✓	
BOTH logo/link on reg page, event page, and survey questionnaire.		✓			✓	✓	
BOTH push announcement in app		✓			✓	✓	
BOTH ad in printed or downloadable collateral		✓			✓	✓	
BOTH On site event signage	✓	✓	✓	✓	✓	✓	
FELLOWS (exclusive sponsor at 1 of 2 events)							
Pre-reception on stage recognition and 5 minute company update						✓	
Official reception sponsor						✓	
Comp pass to reception for 2 reps						✓	
Logo in app and stage loop	✓	✓	✓	✓	✓	✓	
Pop up sign						✓	
On site event signage	✓	✓	✓	✓	✓	✓	
OTHER BENEFITS							
Sponsored Webcasts				✓		✓	
Banner in Daily Brief					✓	✓	
Email blast with sponsor content				1	1	1	
Banner on home page (ethics.org) (months)				1	2	3	

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** equivalent to ECI member rate



ECI BEST PRACTICE FORUMS AND REGIONAL MEETINGS

THE EVENT

ECI's Best Practice Forum is a unique immersion experience where participants get expert analysis on their ethics and compliance program, and valuable input from industry peers and experts. Multiple team members are encouraged to attend to participate in high-level interactive sessions. Attendees will walk away with a workbook and their own action plan to bring back to their organization. The BPFs will take place in conjunction with ECI Regional Meetings, gatherings where E&C practitioners can network, dialogue with peers and learn more about the latest in research, resources and tools in the E&C industry. The attendees of these events are looking for solutions to help strengthen their programs.

THE AUDIENCE

One on one access, in an intimate setting with senior level thought-leaders in the E&C global community; E&C practitioners, senior E&C leaders, Chief Ethics & Compliance Officers, ECI members and more. These are the E&C leaders who make decisions about which resources and partnerships will help make their programs even stronger. Plus, this year, the BPFs will take place in front of a live audience but also live-streamed to participants around the world, increasing your impact and reach.

THE VALUE

- Reinforce your brand and differentiate your organization from the competition.
- Promote your products and services to your key audience.
- Develop valuable sales leads and new prospects.
- Strengthen relationships with existing customers.
- Better understand CECO needs to help you become a better resource by providing the services that really help them in their E&C programs.



ECI FELLOWS MEETINGS

THE EVENT

The ECI Fellows program brings together a select group of nearly 100 global thought-leaders for in-depth discussion of emerging issues in ethics and compliance.

THE AUDIENCE

The group includes the most experienced senior practitioners with mature corporate programs, government organizations, non-profit and educational institutions, all sharing an expertise and interest in organizational ethics.

THE VALUE

While the meetings are reserved for Fellows members only, our Integrity Leaders will have a presence at the meeting through signage and recognition from the podium.

The Platinum Level sponsor will make a short stage presentation and have access to the reception, as the key sponsor.

ADDITIONAL OPPORTUNITIES

ECI WEBCASTS

ECI will organize and promote a 1-hour webcast featuring your knowledge expert(s) to its audience of ethics and compliance professionals. Typical webcast audiences have ranged between 200 to 500 attendees. ECI will provide contact information for all registrants.

As a webcast sponsor would receive the following benefits:

- Promotion in marketing eblasts to ECI stakeholders.
- Updates on registrants and their contact information.
- A 1-hour webcast with a presentation from a knowledge leader (topic subject to final approval by ECI).
- A link to the recording of the webinar for your future use.
- Added to the ECI website webcast archive.

Cost: \$3,000



WEBSITE BANNERS

Reach an extended audience through a banner on ECI's main page promoting your services. This clickable banner would allow a direct path to both ECI members and non-members. ECI will provide metrics on click/open rates following the 2 month display.

Cost: \$2,000

IMPACT 2020: ECI'S ANNUAL CONFERENCE

April 21–23, 2020 | Marriott Copley, Boston, MA

THE EVENT

The Ethics & Compliance Initiative's (ECI) premier annual event is now IMPACT. IMPACT 2020 is a conference designed to fill the gap for compliance leaders looking for insights, trends and expert advice related to evolving ethics and compliance challenges and risk. This event features the best speakers in the industry and is designed to foster the sharing of ideas and networking. So not only will attendees enjoy the benefits of these high-quality presentations for ethics and compliance practitioners, they are provided ample time to explore an intimately-sized exhibit hall where service providers connect one-on-one describing the latest tools and techniques.

THE AUDIENCE

The event gathers over 400 practitioners, knowledge leaders and academics across every industry from multiple countries. Most attendees are ethics and compliance practitioners, and each year approximately 50 percent of the attendees are new to the event. Titles of registrants includes chief compliance officer, ethics officer, chief ethics & compliance officer, director of compliance, senior auditor, human resources director, compliance manager, compliance analyst and risk manager, just to name a few!

THE VALUE

- You will be a part of the industry's premier ethics and compliance industry event attracting mid to senior level practitioners.
- You will have two full days of opportunities for quality interface time with potential clients who need and want your organization's products and services.
- You will generate new sales leads.
- You will increase visibility and promote brand awareness for your company.
- You will go head-to-head with your organization's competitors.



EXHIBITING AT **IMPACT 2020:** ECI'S SIGNATURE ANNUAL CONFERENCE

Exhibit Space Packages — \$5,000 / Booth

To get your preferred booth location, book now!

Single booth package includes:

<ul style="list-style-type: none"> » One free conference registration » Two complimentary Exhibit-only access badges » Your organization's logo, profile and contact information in the 2020 IMPACT conference app » Listing on ECI website throughout 2020 » Continental breakfasts, morning and afternoon refreshment breaks, and evening networking receptions 	<ul style="list-style-type: none"> » 10' high draped back wall, 3' slide dividers, one 7"x44" ID sign, one 6' draped table with chairs » Wastebasket, 5 amp power drop. » Additional exhibit-only access badges are available for purchase for only \$500 each » Additional full conference registrations are available for purchase for \$1,699 » Exhibit-only access badges can be upgraded to full conference registrations for \$1,000 each
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Exhibitor add ons available:

Exclusive sponsor of opening night reception at conference	\$15,000
Exclusive sponsor of themed Wednesday reception at conference	\$15,000
Exclusive massage/wellness station sponsor at conference, located at your booth.	\$10,000
Power lounge sponsor at conference, located at your booth	\$10,000

Exhibit Area Schedule *(times subject to change)*

<p>TUESDAY, APRIL 21</p> <p>9:00 am – 12 noon Exhibitor set up.</p> <p>12 noon – 6:30 pm Exhibit areas open featuring prime networking opportunities during registration, an afternoon break and a fun and interactive evening reception.</p>	<p>WEDNESDAY, APRIL 22</p> <p>7:15 am – 6:30 pm Exhibit areas open. Make connections and build relationships during breakfast, morning and afternoon networking breaks and an evening reception; all of which take place in the exhibit area.</p>	<p>THURSDAY, APRIL 23</p> <p>7:30 am – 11:30 am Exhibit areas open. Make connections and build relationships during breakfast, morning and afternoon networking breaks and an evening reception; all of which take place in the exhibit area.</p> <p>11:30 am – 3:00 pm Exhibitor breakdown</p>
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