



SPONSORSHIP OPPORTUNITIES

The Value of Sponsoring **ECI** Events

Communications Strategy

Marketing and communications efforts create maximum awareness and position the ECI events line-up as “must-attend” events for those working in the E&C sector. The strategy will combine and integrate the following aspects:

Email Marketing

Promotion of products and services via email to registered attendees of events, subscribers to newsletters, and prospects in our database. Frequent emails include, thought-leadership, latest E&C industry trends, information on ECI’s programming, and highlights on speakers. This ensures attendees remain engaged in activities leading up to the conference and keeps your brand top of mind.

Social Media

With more than 26,000 LinkedIn followers, ECI utilizes our audience to engage in important conversations, promote events and speakers, and share our strategic partnerships with industry experts whose products and solutions are essential to the E&C community. Through strategic messaging and social media best practices, we ensure your messaging is shared to create a more engaged audience.

Relationship Building

Your commitment to E&C is evident when you sponsor ECI events. Sponsorship of ECI’s events highlights your commitment to the E&C community and adds a face to your brand. Thought leadership through our Best Practice Forums, sponsored webinars, and advertising solutions positions you as an essential part of the community, as a thought leader, and industry expert - creating and sustaining relationships with your target audience.

Education

Learn what’s happening in the E&C industry and how you can be part of it. Your presence demonstrates your commitment to the E&C industry.

Generate “Buzz”

Make a splash when releasing new products and solutions with a custom marketing campaign to ECI’s members—your target audience!

Leads

ECI’s digital conference app allows you to secure, schedule, and communicate with your audience—all in one place and with first-class data analytics for follow up.

About ECI

We believe that when organizations operate with integrity, they generate long-term value, benefit their stakeholders, and better the world.

We conduct research to identify the drivers of integrity and ethical culture, provide benchmarks, and convene a best-practice community of organizations around the world that are committed to building and sustaining high-quality ethics & compliance programs. ECI’s mission is to empower organizations to operate with integrity.

ECI Events

EVENT	FREQUENCY	SPONSORSHIP DETAILS	INVESTMENT
Fellows Meetings (in-person) <ul style="list-style-type: none"> • January 24 and 25 DoubleTree, Crystal City, VA • July 12 & 13 Grand Hyatt, Washington, DC 	2 meetings per year	1 sponsor per meeting	\$20,000 per meeting
Best Practice Forums	2 forums	2 sponsors per forum	\$10,000 per sponsor per forum (in-person) \$5,500 per sponsor per forum (virtual)
IMPACT Annual Conference (in-person) May 2-3 Hyatt Regency Jersey City, NJ	4 sponsor levels	Levels: <ul style="list-style-type: none"> • Platinum • Gold • Silver Sponsor • Exhibitor (10) 	\$50,000 per sponsor \$40,000 per sponsor \$30,000 per sponsor \$10,000 per exhibitor
ECI Partner Webinar Series	4 virtual events	1 sponsor per event	\$4,500 per event
2023 Ambassador Academy	2 virtual events	3 sponsors per event	\$4,500 per sponsor
2023 Investor Academy	1 virtual event	3 sponsors per event	\$4,500 per sponsor
ADDITIONAL OPPORTUNITIES			
Working Groups	10 Groups	1 sponsor per group	\$5,000 per Group
Advertising	Varies	<ul style="list-style-type: none"> • ECI Monthly Member Newsletter • Sponsored Content ECI's Blog • ECI Daily Brief Newsletter 	\$500–\$2,500
“Talking the Walk” Case Study Series	12 Cases	1 sponsor per case study released monthly to all ECI members and posted to website.	\$3,500 per Case

ECI Events

ECI Best Practice Forums

\$20,000

In-person

ECI's Best Practice Forums create conversations with senior level thought leaders in the E&C global community; practitioners, senior leaders, Chief Ethics and Compliance Officers (CECO), ECI members and more. Attendees are industry leaders who make decisions about which resources and partnerships will strengthen their programs.



Fellows Meetings

\$20,000

Two in-person events

January 24-25 at the DoubleTree by Hilton, Crystal City, VA

July 12-13 at the Grand Hyatt, Washington, DC

ECI's Fellows meetings are an exclusive, invitation-only event for Chief Ethics and Compliance Officers and other senior-level E&C professionals. The Fellows Meetings provides a forum for in-depth discussions on emerging issues in the ethics and compliance community and ways to address the challenges faced by senior-level industry leaders.

Senior practitioners and industry thought leaders with mature corporate programs, government organizations, non-profit and academic institutions engage in conversations to share their expertise and interest in organizational ethics.

While the meetings are reserved for Fellows members only, one senior level practitioner from the sponsor's company will have a presence at the meeting and an opportunity to gain insights on what thought leaders are experiencing within their organizations.



ECI Working Groups

\$5,000

Eight available

ECI's Working Groups take a focused approach to studying a single issue or emerging topic that is important to the E&C industry and workplaces worldwide. Through the efforts of the working group, E&C professionals across the globe develop a report on best practices, tools and resources that are shared with the ECI community.

Working Group participation includes conducting independent research, online collaboration, and monthly conference calls. Working Group reports are seen as an invaluable resource to CECO's and other ethics professionals. As a sponsor of the Working Group paper, you will have the opportunity to be a participant of the Working Group, that will be distributed internationally to those practitioners who seek to improve the strength and success of their E&C programs.



ECI Events

Talking the Walk Case Studies

\$3,500

Ten available – 1 per sponsor

Talking the Walk (TTW) is a case-study resource, which allows E&C teams to engage in meaningful ongoing professional development, with minimal additional work for managers and leaders. TTW cases focus on issues E&C professionals encounter in their work.

Each Talking the Walk includes an engaging and relevant scenario; discussion questions; and related statistics drawn from ECI research. Along with the cases, ECI has developed a Leader Guide to equip users with the tools they need to lead successful conversations with their teams.



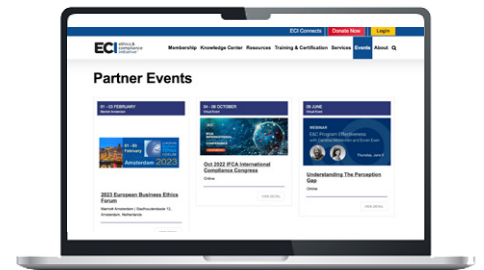
ECI Partner Webinars

\$4,500

Four virtual in 2023

ECI's sponsored webinars are a great opportunity for your company to connect to an eager audience, educate E&C teams, and drive leads to your sales staff. They allow attendees to tap into the cross-industry expertise and the broad perspective of a select number of consultants and solutions providers to deliver a multi-day education series on leading-edge issues vital to the E&C profession.

ECI's Partner webinars are presented by solution providers and seasoned E&C practitioners who bring their expertise, thought leadership, and broad understanding of the E&C industry to cover timely issues facing business and the industry. Sponsorship offers your company the opportunity to put together a panel of industry experts, E&C practitioners, or thought leaders to provide a rich discussion that will educate and inform our members. There is no registration fee for attendees the ECI Partner Webinars.



Advertising with ECI

	REACH	COST
Newsletter Ad – Banner – top placement 1200 x 250	12,000	\$1,440
Newsletter Ad – Square – top right placement 350 x 350px	12,000	\$1,200
Newsletter Ad – Square – bottom right placement 350 x 350px	12,000	\$1,200
Advertorial Blog Post with Distribution Blog Post, 1000-2500 words; includes Newsletter abstract + LinkedIn post w/ 1200 x 1200px image	35,000	\$2,000
Daily Brief – Banner Ad 1 – top placement 1200 x 250px	65,000	\$3,250
Daily Brief – Banner Ad 2 – middle placement 1200 x 250px	65,000	\$2,600
Daily Brief – Banner Ad 3 – text-based sponsored content	65,000	\$1,950
Dedicated Email Blast	12,000	\$1,500

SAVE WITH BUNDLES

Commit to multiple months of advertising and receive a discount.

BUNDLE	SAVINGS
3-month bundle	15% off
6-month bundle	20% off
9-month bundle	30% off