

Taking a Stand: Organizations and E&C at the Crossroads

From the Russian Invasion of Ukraine to LGBTQ, COVID vaccinations in the workplace, abortion rights, climate change, election controversies and racial divides, these are times that test the resolution and convictions of organizations and their ethics and compliance programs. Companies can no longer stay on the sidelines when it comes to issues of the day and ethics and compliance programs cannot afford to be seen as “missing in action”. The virtual July 2022 Fellows meeting will address how organizations determine what public square issues to weigh in on, the effective internal and external stakeholder communications strategies that are particularly effective at such times, and the role of E&C in the midst of controversial issues that speak to and challenge a company’s core values.

WEDNESDAY, JULY 13, 2022 | 10:00 AM – 6:00 PM EDT

10:00 am – 10:30 am	Welcome Remarks
10:30 am - 11:45 am	<p>Keynote Taking a Stand: Lightning Rod or Lightning in a Bottle</p> <p><i>Organizations are increasingly called upon to take stands on divisive and polarizing issues. As we consider the broader landscape of this expectation in the context of E&C, what are the risks and opportunities, enabling strategies, and collateral considerations that companies should take into account? Join us as we discuss the broader implications of this trend for organizations and E&C programs in preparation for a deeper dive throughout the Fellows meeting.</i></p> <p>Earnie Broughton, Senior Advisor, ECI Reginald Youngblood, Assistant Vice President, Chief Compliance Office, AT&T</p>
11:45 am – Noon	Break and Networking
Noon - 1:00 pm	<p>Seeing Around Corners: Megatrend Drivers in the ESG Revolution</p> <p><i>The risk landscape is changing at a faster pace than ever before. The target keeps moving even as the E&C practice is considering how to fit into the ESG revolution. In this session we will learn about five key megatrends for 2022/23 in the context of ESG and consider their impact on E&C programs, priorities and strategies.</i></p> <p>Andrea Bonime-Blanc, CEO, GEC Risk Advisory</p>
1:00 pm - 1:15 pm	Break and Networking
1:15 pm - 2:15 pm	<p>DE&I: An Authentically Strategic Approach with E&C</p> <p><i>Diversity, Equity and Inclusion are at the heart of a broad range of issues faced by companies as they weigh in on issues in the public arena from race relations to voting rights. This panel of thought leaders will discuss ways companies can authentically embed strong DE&I programs into their cultures, policies and processes and the challenges they may expect to encounter along the way. We will consider how E&C can effectively partner with and promote DE&I as a critical and impactful element of organizational strategy.</i></p> <p>LaShonda L. Eaddy, Ph.D., APR, Assistant Professor in Public Relations, Donald P. Bellisario College of Communications, Penn State University Jennifer Newton, Founder and CEO, National Association of Black Compliance and Risk Management Professionals; Senior Attorney, Chief Corporate Governance Office, Legal Risk, USAA Travis Parman, Chief Communications Officer, AppHarvest <i>Moderator:</i> Mary Beth West, MPRCA, Senior Strategist, Fletcher Marketing PR</p>

2:15 pm – 3:30 pm	<p>E&C: Front Lines, Rear Guard or Missing-in-Action?</p> <p><i>Ethics and Compliance is challenged to be part of the conversation and decision process around companies taking a stand on a broad range of issues, some related to mission, purpose and products or services and others that are simply of critical importance to key stakeholders. This session will engage current and past CECOs in an exploration of E&C's role when push comes to shove in the world of corporate brand, reputation and values as companies seek to find their footing in burning issues of the day.</i></p> <p>Kurt Drake, CECO, Kimberly Clark Keith Darcy, Independent Senior Advisor, Darcy Partners, Inc. Patrick Gnazzo, Principal, Better Business Practices LLC Moderator: Ellen M. Hunt, JD, Principal Consultant and Advisor, Spark Compliance Consulting</p>
3:30 pm - 3:45 pm	<p>Office/Message Break (on own)</p>
3:45 pm - 4:45 pm	<p>Conversation Café: Putting It All Together</p> <p>Carsten Tams, Senior Advisor, Ethics & Compliance Initiative (ECI)</p>
4:45 pm - 6:00 pm	<p>Virtual Networking with Current and Former ECI Fellows</p> <p><i>Join us to debrief the day, catch-up with one another...and also reconnect with some long-time friends! We're kicking off our centennial events with a virtual reunion among current and former ECI Fellows. A second room will also be available for Fellows who want to connect with other participants apart from the reunion.</i></p>

THURSDAY, JULY 14, 2022 | 10:00 AM – 4:00 PM EDT

10:00 am – 10:15 am	Getting Started
10:15 am – 11:15 am	<p>What's New at the DOJ? <i>Enforcement-related guidance related to corporate conduct and program effectiveness continues to evolve at the Department of Justice. This fireside chat will explore recent developments and consider what CECOs need to know to improve their compliance programs from a regulatory perspective in the near to mid-term.</i></p> <p>Patricia J. Harned, Ph.D., CEO, Ethics & Compliance Initiative (ECI) Daniel S. Kahn, Partner, White Collar Defense & Investigations, Davis Polk & Wardwell LLP</p>
11:15 am – 12:45 pm	<p>The Power of Truth, Justice and Purpose <i>Ron Carucci, author of To Be Honest: Lead with the Power of Truth, Justice and Purpose, will discuss four key factors that affect honesty (clear identity, accountability, governance, and collaborative cross-functional relationships) and the importance of honesty in purpose-driven companies.</i></p> <p>Ron Carucci, Co-founder & Managing Partner, Navalent</p>
12:45 pm - 1:00 pm	Closing Remarks
1:00 pm - 2:00 pm	<p>Local Dinner “Meet-Ups” and Virtual Networking Room Alternative <i>It's time to sign off and get ready to meet your peers for dinner in your local area, if you signed up to participate. For those who are unable to attend one of the local no-host dinners, grab a snack and join us online for some quality networking time, conversation and ECI news and updates.</i></p>